

Incredible India

G D E C

GLOBAL DESTINATIONS
EXPO & CONFERENCE



Weddings & Films



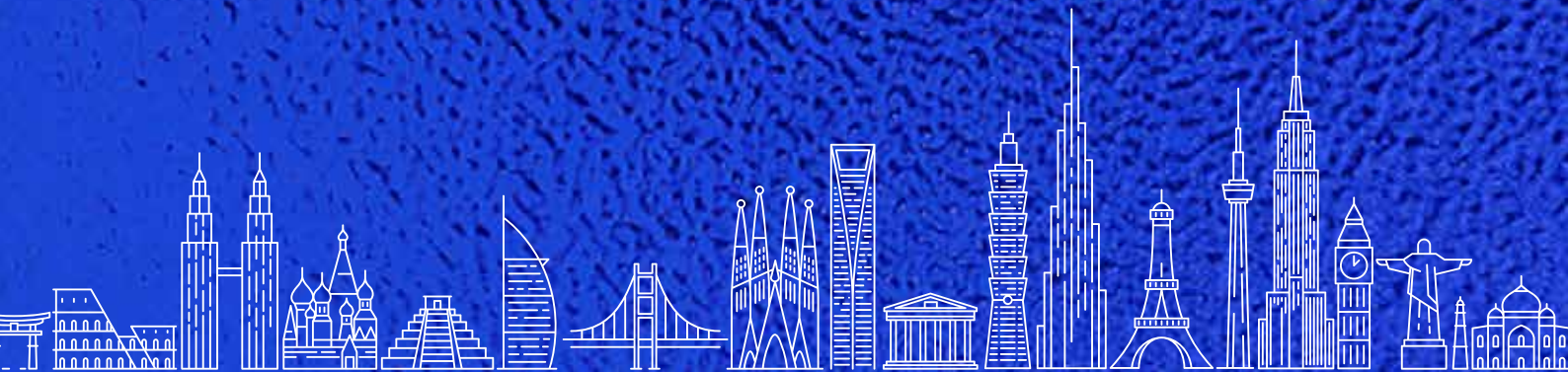
21 - 23 JULY 2023

INDIA EXPO CENTRE & MART, GREATER NOIDA

ORGANISED BY



iCONEX
THE SPIRIT OF INNOVATION



MESSAGE FROM CHAIRMAN



DR. SUBHASH GOYAL

Greetings on behalf of the organizing committee, GDEC.

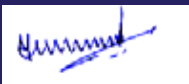
You will be glad to know that the 2nd Edition of GDEC (Global Destinations Expo and Conference) is being organized from 21st – 23rd July 2023 at India Expo Centre & Mart, Greater Noida.

The First Edition which was held in July 2022 in Hotel JW Marriott, was a grand success because more than 100 prominent Wedding planners and important Film Production houses from USA, Italy, Egypt, Saudi Arabia, Dubai, Abu Dhabi, Turkey etc. participated along with 350 Indian delegates which included top wedding planners, film production houses and destination management companies who participated in the conference.

GDEC is organised by iCONEX with a premium focus on Wedding Destinations & Film Locations in India and abroad under one roof. With immense surge of destination weddings, it's imperative to showcase and create awareness of the same, with the presence of State Tourism Boards, National Tourism Boards, Hotels, Resorts, Cruises, Airlines, Convention Center, Individual Properties.

India creates more movies than any other country with higher production budgets as 40% Indian films are shot outside India in last 5 years and is expected to increase in the coming years. With venues having so many options to showcase in terms of value for money & luxurious facilities, this event will provide a great opportunity for venues to showcase their offerings In this regards GDEC (Global Destinations Expo and Conference) is a unique platform where the Buyers and Sellers well be under one roof doing business I take this opportunity to invite you for this major event being held on 21st – 23rd July 2023 at India Expo Centre & Mart, Greater Noida.

Looking forward to the pleasure of meeting you and interacting with you at the event.



Dr. Subhash Goyal

Chairman – Global Destinations Expo and Conference (GDEC)

ABOUT GDEC

GDEC is the benchmark for the Global Weddings and Film Production industry bringing together coterie under one roof this edition features plenty of learning impactful networking.

GDEC is a platform for Film Production to connects with National & State Tourism for boards Film Shoots.

The meticulously curated agenda at the three-day conference has been composed with extensive research and valuable industry insights at its core the session covered at the GDEC will identify industry defining trends and address some of the most pressing issue faced by the industry.

Held under the theme of **CCC – Connect, Collaborate and Celebrate** GDEC is definitive marketplace for weddings, hospitality vendors, tourism boards, travel experts, and wedding suppliers from the around the world to build new connections that will take place your brand to the new heights.

The discussion networking breaks, and immersive experience are designed at the pinnacle of industry innovators and influencers to generate new business ideas and maximize revenue for superlative results.

EVENT STATS





WHY ATTEND

- Meet pre-qualified buyers
- Meet celebrity wedding planners
- Personalized 1-on-1 meetings
- Brand positioning & image building
- Provide wish-list of wedding planners to meet
- Increase your market share
- Showcase to the entire industry at one place
- Quantifiable ROI
- Global visibility and brand building

WHO WILL EXHIBIT

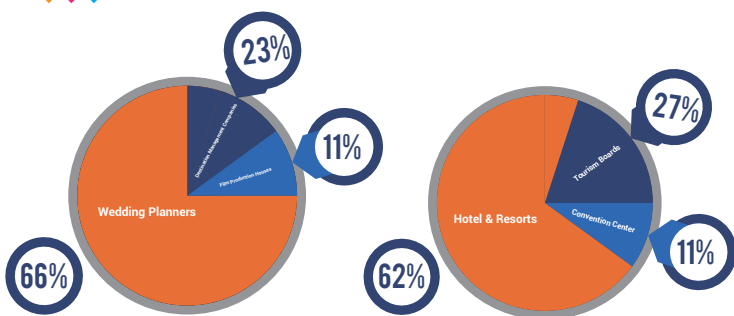
- Hotels
- Tourism Boards – National & States
- Resorts
- Cruises
- Destination Management Companies
- Convention Center
- Individual Properties

WHY SPONSOR

- Extensive networking opportunity during the conference to engage with the industry's prominent leaders from across the industry
- Stand out in front of your target market. Be distinctly noticed by international attendees who convene at the GDEC 2023
- Build and Improve Relationships with current and potential clients



LAST EVENT STATS



CALL FOR SPEAKERS

Get recognized as an industry thought leader among your colleagues and peers. Make the most from this opportunity and participate as a speaker at the GDEC 2023!

GDEC has always had an array of top-class industry leaders, lifestyle experts and entrepreneurs to share their expertise on various topics.

At GDEC the speakers have constantly delivered diversity on the topic chosen. The selection criteria is based on subject, experience in the event industry, Film Industry, weddings hosted, and creativity.



ORGANISED BY



iCONEX is a leading technical conferences, trade exhibitions, consumer shows and live concert organizing company that exemplifies the spirit of innovation & vibrancy and believe in creating experiences that are focused on bringing together crème de la crème of the industry from different sectors under one platform.

iCONEX are events specialists in creating platforms for the thought leaders and industry stakeholders to meet, network and inspire each other with new and innovative ideas springing to business excellence.

GDEC SECRETARIAT

Dr. Subhash Goyal, Chairman, GDEC 2023

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TRAVEL PARTNER



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