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It is a pleasure to know that iCONEX Exhibitions Pvt. Ltd. is organizing the Global Organic Expo 2023 (GOE 2023), a three-day International Exhibition and Conference from June 2-4, 2023, at the India Expo Centre & Mart in Greater Noida, Uttar Pradesh.

MASHAV, Israel's agency for International Development Cooperation, is contributing to India's development through various collaborations and projects in the field of Agriculture, water, innovation, health & education. MASHAV has been working towards empowering women entrepreneurs, improving agricultural technologies, and promoting sustainable development.

Israel has made significant strides in their agriculture development by emphasizing organic farming methods. With the help of advanced technologies and scientific research, we have implemented organic farming practices such as composting, crop rotation, biological pest control, and water conservation techniques. This shift towards organic farming has resulted in healthier and more productive soil, increased crop yields, and better-quality produce. In addition, organic farming practices help to reduce water usage and chemical pollution, which is essential in a region where water scarcity is a major concern.

India and Israel have collaborated on several agricultural initiatives over the years, including the establishment of Centers of Excellence in Agriculture. The partnership has focused on the exchange of expertise in areas such as micro-irrigation, post-harvest management, and horticulture. It has also led to the introduction of advanced agricultural technology and improved crop yields for Indian farmers. The two countries continue to strengthen their agricultural ties, with plans for increasing collaboration on areas such as water management and livestock improvement.

Organic farming is an environmental-friendly agricultural practice that focuses on producing food without any synthetic pesticides or fertilizers. Organic produce is free from harmful chemicals, and it promotes a healthier ecosystem by preventing soil degradation, preserving biodiversity, and reducing pollution in the surroundings. Organic processing maintains the integrity of the food, without adding chemicals or preservatives, ensuring that the final product maintains its nutritional value and health benefits. By choosing organic produce, consumers can support sustainable farming practices, protect the environment, contribute to the overall health and well-being of the community, and foster a healthy and thriving ecosystem. Special message to the policy makers as looking for the serious organic/natural farming, a strategic plan for at least 5-7 years must be in place.

This event is set to showcase the latest technologies, products, and services in the organic industry, and bring together industry experts, policymakers, and business leaders from across the globe. It's a great opportunity to learn about the latest trends in organic agriculture and food production, and network with like-minded individuals and companies.

I extend my best wishes to all the organizers, exhibitors, delegates and attendees of the event. May your time be filled with fruitful discussions, valuable insights and great networking opportunities.

(YAIR ESHEL)