

MESSAGE

I am pleased to hear that Iconex Exhibitions Pvt. Ltd is hosting the 4th edition of the **Global Organic Expo 2023** from June 2nd to 4th at the India Expo Centre & Mart in Greater Noida.

The **Small Farmers' Agri-Business Consortium (SFAC)** is focused on supporting small farmers and farmer producer organizations (FPOs) in their organic agriculture endeavours. SFAC aims to promote sustainable agriculture practices and provide training and assistance to farmers in marketing and agribusiness. SFAC also works to link small farmers directly with consumers, creating a more transparent and efficient supply chain. Through their efforts, SFAC hopes to improve the livelihoods of small farmers and create a stronger, more resilient agricultural sector in India.

The celebration of the **International Year of Millets in 2023** is expected to increase the demand for millets in India and promote millet-based farming practices, which can provide a more sustainable and environment-friendly solution for small-scale farmers. The importance of organic products, millets, and natural products lies in the fact that they are grown without the use of harmful chemicals and pesticides. This makes them safer to consume and also supports sustainable agricultural practices. With e-commerce linkage of FPOs, these products can reach a wider audience and provide farmers with better market access. Consumers can easily order these products online and have them delivered to their doorstep, promoting the growth of the organic food industry and encouraging farmers to continue practicing sustainable agriculture.

The **Global Organic Expo 2023 (GOE 2023)** will bring together businesses, policymakers, and consumers from around the world to share expertise and ideas that will promote a more sustainable and environmentally responsible future. The event will feature a wide range of exhibits, forums, and workshops that will showcase the latest innovative solutions and technologies in the organic and sustainable industries. We are confident that this event will further contribute to the growth of the organic industry and to the betterment of the environment.

I extend my heartfelt best wishes to the organisers, exhibitors, farmers and attendees of the **Global Organic Expo 2023**.


(Dr. Maninder Kaur Dwivedi)

10th May, 2023
New Delhi